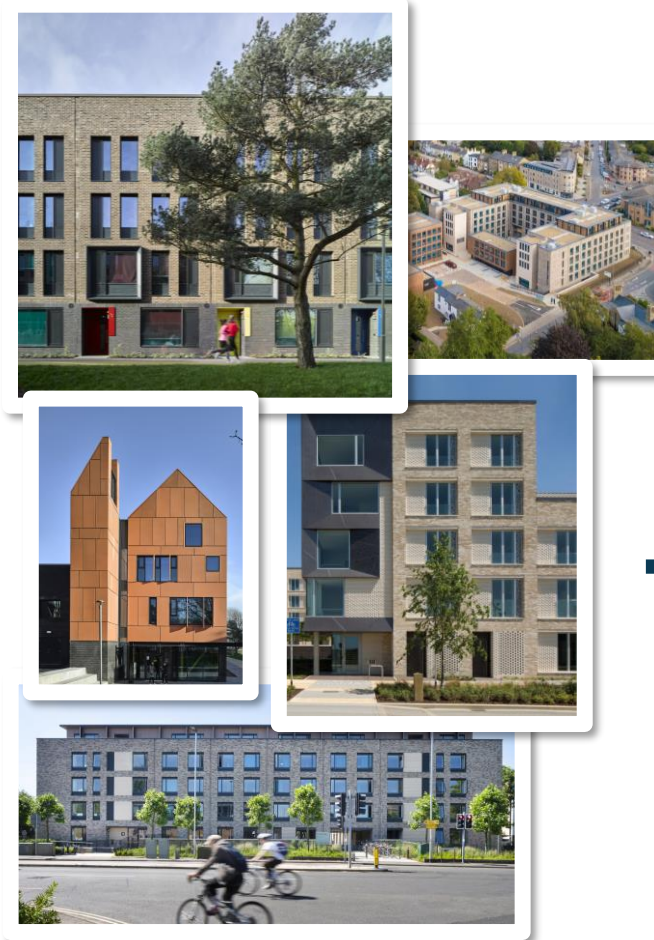


Old



- Grade II* Listed 1960's Building
- Thermal Envelope Improvement
- E-Suite Shower Rooms
- Repair/Restore Existing Furniture

New



- Developer/University/Cambridge Colleges
- Multiple Buildings
- Creating Communities
- Branding/Interior Design/Furniture Design

Colour



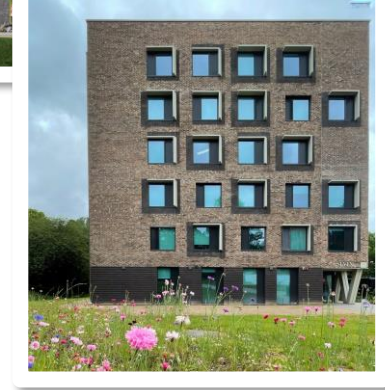
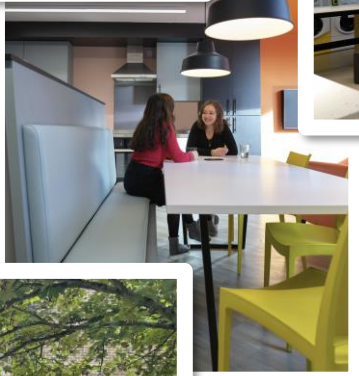
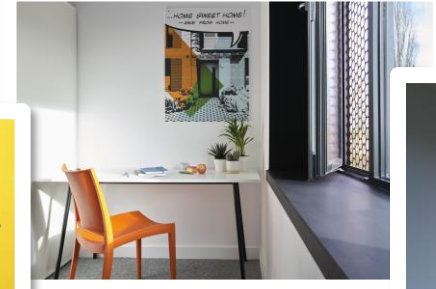
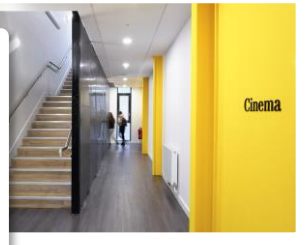
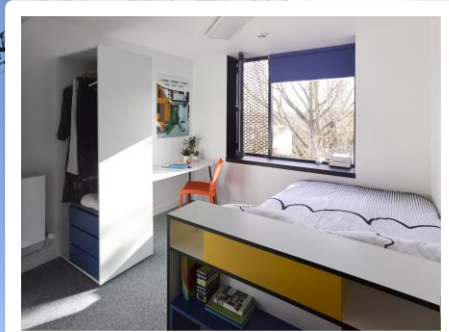
- Exploring Colour Relationships
- Colour Theory



Andrew Drummond
Director

Student Housing Lead
Interior Design Lead
Co-living Research Group

Holistic Approach



- 828 Rooms + 16 wardens Homes
- 14 New Buildings
- 6, 8 & 12 Bed Houses & Apartments
- Variety of Rental Models
- 'Village Hall'

- Masterplanning
- Architecture
- Branding
- Interior Design
- Furniture Design
- Wayfinding

University of Warwick : Cryfield Village 2014-2022

Lakeside 3

"How can we improve the student experience?"

"How can we create a sense of identity for its residents?"

"We want students to see and feel the difference"

"(...We have limited time and no extra money!...)"



Fast Track Fitout:

- 150 beds
- 11 Weeks
- £5m
- M&E Led

Bedroom



Good:

- Good quality robust wardrobe & bedside table
- Robust desk with HPL top
- Spur shelving
- New bed & mattress (2 years old)

Bad:

- Carpet
- Lighting
- Curtains
- Paintwork & Decoration
- Pinboard
- Mirror



Upcycle FF&E?

Opportunities for Upcycling Furniture:

- Vinyl Wrapping
- Paint/Stain
- New Top
- New Drawer Fronts
- New Handles

Important Factors:

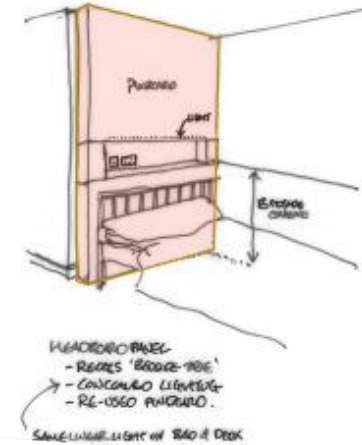
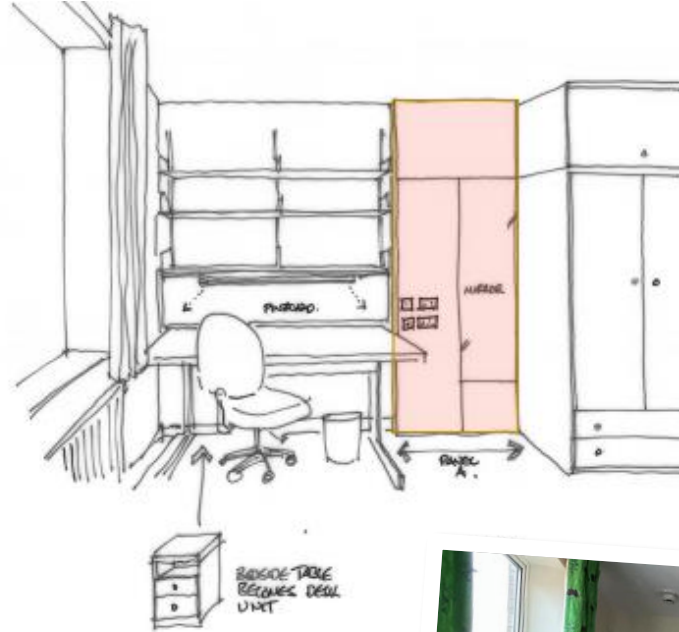
- Capital Cost
- Carbon Cost – Waste Generation & Production of 'New Bits'
- Image & Aesthetics – Student Appeal

2021 Strategy:

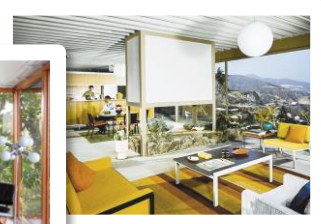
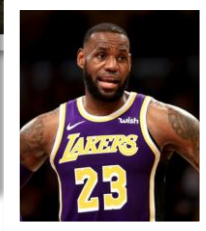
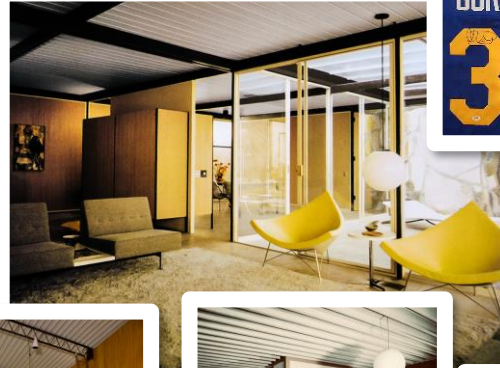
- Vinyl Wrapping Bedside Table
- Paint Shelf Brackets
- New Desk Top (MFC)
- New Handles to Wardrobe & Bedside Table



What if we just keep it?...



...Work with it?

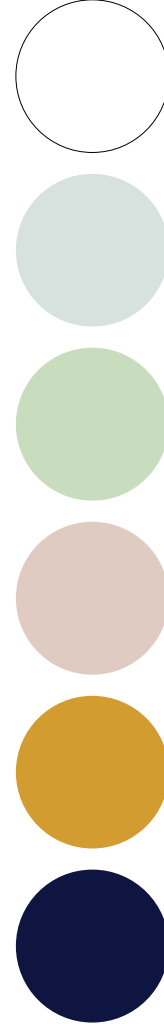
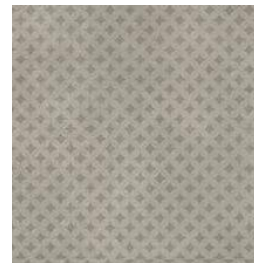


Palette & Theme



3
SIDE
LAKE

44



CALIFORNIA RETRO

rhp



2022 Strategy:

- Paint Shelf Brackets & desk frame
- Insert linings to conceal services & create new bedside shelf & mirror

Retained:

- Wardrobe
- Bedside Table
- Shelves
- Desk Top (HPL)
- Bed & Mattress

CALIFORNIA RETRO

rhp

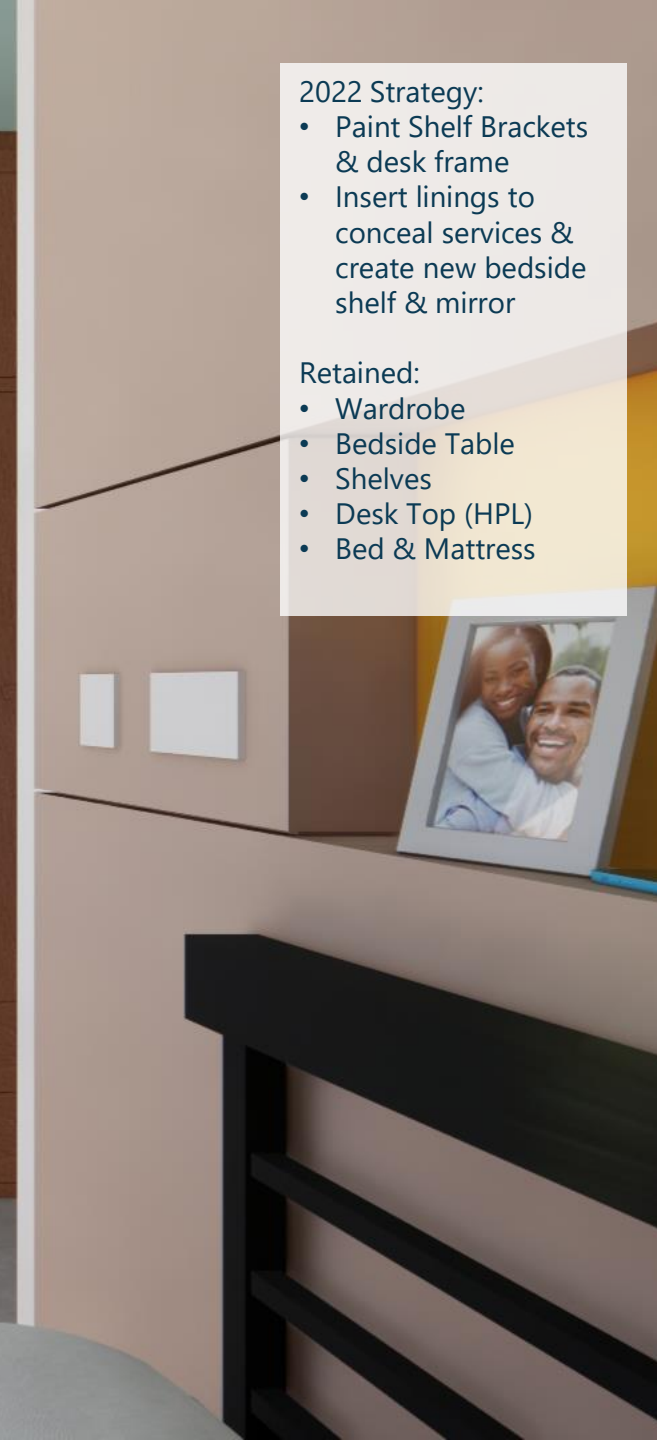


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- Bed & Mattress



CALIFORNIA RETRO

rhp

Upcycle?

You don't need to replace or change existing furniture to reinvent or reimagine a space, to create a new brand and improve student experience

Ask yourself:

- How much can I keep?
- How robust is what we have?
- How long will it last?
- What is the capital cost and carbon cost of the decision?
- How can we work with it?
- How can we create new identity?

