

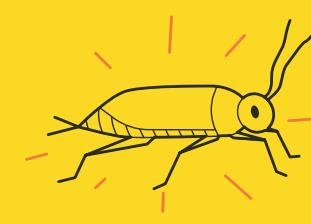


Change your dinner
Change the world.



yumbug.com

GRUB THAT MAKES
YOUR MOUTH WATER



Cricket Teriyaki Bao. Oh wow.

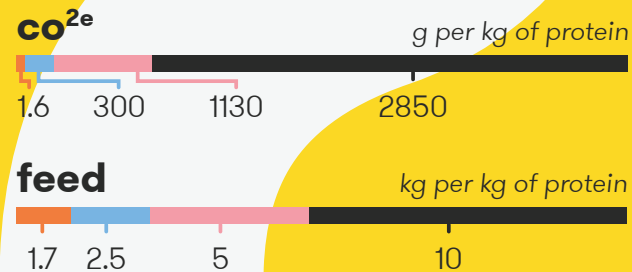


WE BELIEVE INSECTS ARE THE FUTURE OF FOOD



Wait, but **why insects?**

MINIMAL RESOURCES 🤘



chirp



cluck



oink



moo

CRICKETS
CHIRP!

> MAXIMUM NUTRITION 🦍

69% Protein

Loads of Omega 3 & 6

More Iron than Spinach

More Fibre than Brown Rice

More Vit. B12 than Red Meat

More Potassium than Bananas

& Tasty AF.

> & TASTES BANGING 🤘

80%
OF COUNTRIES
EAT INSECTS.

YOU'RE THE
WEIRDO.

Our voting jars:
there's **1,000+**
toothpicks in
those jars! 😍



Delicious by **design.**

This is our **range of bug-based foods** we sell into restaurants – and will sell through supermarkets.

YUM BUG **BURGER**



YUM BUG **STRIPS**
ON RICE
also great
in a wrap!



YUM BUG **NUGGET** BAOS
also great
with chips!



YUM BUG **MINCE** STIR FRY
also great in chilli!



YUM BUG **PANKO** BURGER!



Yum Bug Burger is jam packed with tons **more protein** than the others.

Meat Alternative Burgers per 100g

	protein	kcal	salt	fat	ultra-processed ingredients	£ / patty
YUM BUG	29.9g	191	1g	5.2g	1	£1.50
IMPOSSIBLE	16.8g	212	0.8g	12.4g	18	£2.25
BEYOND MEAT	17g	252	1.3g	19g	14	£1.50
Quorn	15.9g	184	1.8g	9g	5	£1.20
MÓVING MOUNTAINS	14.3g	270	1.1g	19.8g	11	£2.00
VIV ERA	17g	164	1.3g	5.2g	13	£1.30
Beef Burger GOURMET BURGER KITCHEN	26g	262	1.1g	18g	0	£1.78



Meat Alternative Mince per 100g

	protein	kcal	salt	fat	ultra-processed ingredients	£ / 100g
YUM BUG	31g	188	0.8g	4.8g	1	£1.33
IMPOSSIBLE	16.7g	201	3.25g	11.4g	17	£1.76
BEYOND MEAT	15g	238	0.8g	17g	16	£1.67
Quorn	13g	92	0.14g	1.7g	5	£0.93
MÓVING MOUNTAINS	15.6g	245	1.5g	16.6g	13	£1.54
VIV ERA	20g	110	1.2g	0.6g	5	£1.14
WAITROSE & PARTNERS Beef Mince	20.3g	170	0.2g	9.9g	0	£1.06

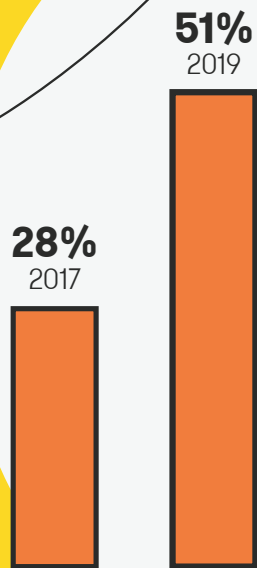


Yum Bug Mince is made with **natural, high-quality** ingredients with waaay less processing



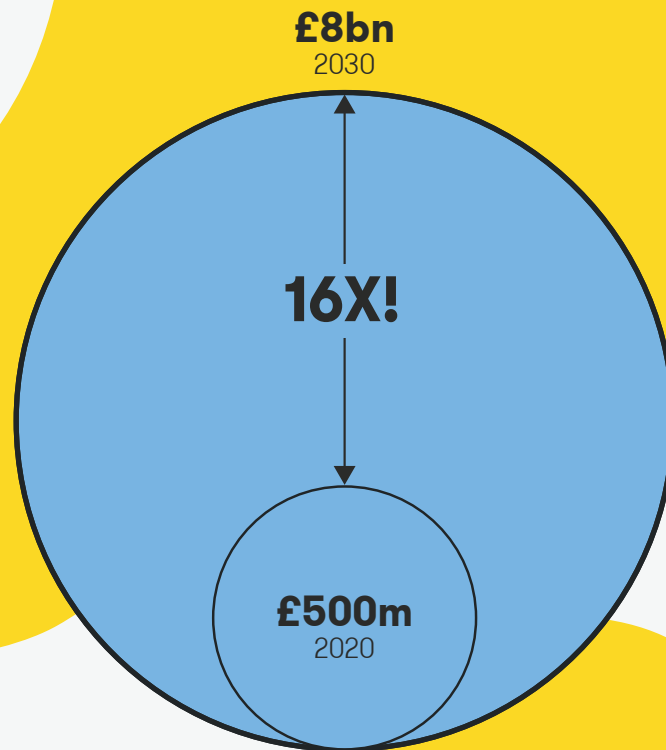
Sustainable eating is a **MASSIVE MOVEMENT**

+82%
in 2 years!



% of UK Meat Eaters Limiting Meat
Mintel: UK Meat-free Foods Market Report 2019

Bugs will be a **BIG SLICE** of the pie



Global Edible Insect Market
Barclays Report: Insect Protein: Bitten by the Bug

& the buzz is **building** 🚀

INDEPENDENT: THE GREAT BRITISH BAKE OFF'S PRUE LEITH SAYS WE MAY EAT MORE INSECTS IN FUTURE

FINANCIAL TIMES: Why eating insects is about to become big business

Vanity Fair: Nicole Kidman Eats Bugs | Secret Talent Theatre | Vanity Fair

The Guardian: Available for everyone, funded by readers

The Observer Food: If we want to save the planet, the future of food is insects

BBC FUTURE: MOSAIC@FUTURE | FOOD: Could insects be the wonder food of the future?

The Economist: The World Ahead: Edible insects and lab-grown meat are on the menu

Great British Bake Off's Prue Leith cooking up our Cricket & Mushroom Risotto

Tim Going To Daves As Colleen - Robert Downey Jr. On His Plebs For TH...



Our vision is a world where insects are available **wherever meat is an option**

We have a team of **rockstars**.



Leo Taylor
CEO - Founder



Aaron Thomas
COO - Founder



Joanna White
R&D Chef



Will Dickinson
Head Development Chef



Donna Egan
Advisor



James Frost
Advisor



Lead Investors



We're raising **£300k** to continue
our launch into restaurants.

Email Leo to learn more

[**leo@yumbug.com**](mailto:leo@yumbug.com)





Join us in becoming the **go-to brand** for edible insects.

Email Leo to learn more

leo@yumbug.com